

PERRY ELLIS INTERNATIONAL

Perry Ellis International, Inc. Announces License Agreement for Laundry by Shelli Segal

September 5, 2018

MIAMI, Sept. 05, 2018 (GLOBE NEWSWIRE) -- **Perry Ellis International, Inc. (PERY:Nasdaq)** has entered into a license agreement for the Laundry by Shelli Segal® brand with Thread Collective, Inc. granting rights to design and distribute Laundry by Shelli Segal sportswear product such as skirts, shirts, pants, sweaters and jackets for women in the U.S., Canada and Mexico. The collection will launch in Spring 2019 in department and specialty stores.

A leader in fashion, the Laundry by Shelli Segal brand has been setting trends and inspiring women for more than 25 years. The Laundry by Shelli Segal brand balances just the right blend of red carpet glamour and West Coast chic that is iconic and universal in its appeal. Always feminine and vibrantly colorful, the brand is known for its unique use of embellishments and signature prints. The result is a distinctive collection with a contemporary aesthetic crafted to fit the lifestyle and sensibility of a modern woman who is stylish, smart, sexy, and not afraid to make an entrance. In addition to outerwear and dresses, the brand's current licensed categories includes fashion accessories, intimates, fragrance and home decor which positions Laundry by Shelli Segal as a true lifestyle brand.

"We look forward to a successful relationship with Thread Collective and offering contemporary sportswear to our loyal consumers who have come to expect high quality design and modern, feminine fashion from our Laundry by Shelli Segal brand," commented Oscar Feldenkreis, CEO and President of Perry Ellis International.

"We are delighted to work with Perry Ellis International to develop and offer the Laundry by Shelli Segal consumer a comprehensive range of contemporary sportswear to wear to work as well as in the casual moments of her life," said Jacques Bohbot, Owner of Thread Collective, Inc.

For more information about Perry Ellis International, Inc. and the company's entire portfolio of brands, please visit www.PERY.com.

About Perry Ellis International

Perry Ellis International, Inc. is a leading designer, distributor and licensor of a broad line of high quality men's and women's apparel, accessories and fragrances. The company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses and men's and women's swimwear is available through all major levels of retail distribution. The company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist®, Jantzen® and Farah®. The company enhances its roster of brands by licensing trademarks from third parties, including: Nike® for swimwear, and Callaway®, PGA TOUR®, and Jack Nicklaus® for golf apparel and Guy Harvey® for performance fishing and resort wear. Additional information on the company is available at <http://www.pery.com>.

About Thread Collective

Thread Collective, Inc. (TCI) is a privately-owned global designer, manufacturer and distributor of apparel. TCI has earned its reputation as a leading North American force in the design, development and distribution of a full range of apparel and accessories. We market products for all genders, to all retail tiers - from mass market merchants to high end department stores, specialty boutiques and sporting goods retailers. Our competitive advantage is the ability to Develop, Market and Deliver on trend, suitably priced apparel and accessories on a quick turnaround. From design to delivery, we are a one-stop shop offering full service creative and technical design, global sourcing and quality assurance to produce private label and branded product, tailored for specific customer needs, wants and desires.

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Source: Perry Ellis International Inc.