

PERRY ELLIS INTERNATIONAL

Perry Ellis International Announces License for Perry Ellis

August 8, 2018

MIAMI, Aug. 08, 2018 (GLOBE NEWSWIRE) -- Perry Ellis International, Inc. ("PEI") (NASDAQ: PERY) announced today it has entered into a license agreement with Six Lincoln, LLC for boy's sportswear, active wear and swimwear apparel for newborns, infants and toddlers. The product will be designed, manufactured and marketed under the Perry Ellis® brand in the United States and Canada with a planned launch in Spring 2019 at department and specialty stores.

Fashion icon, Perry Ellis, believed fashion was fun, and should never be taken too seriously. Patterns, pops of color, new shapes and never before-seen styles — he embraced it all, rewriting the rules and redefining American sportswear.

"Six Lincoln is a well-established children's apparel leader and I am thrilled we will be working together in fashioning boys' sport, active and swim apparel. With Perry Ellis' fresh appeal and Six Lincoln's excellent design team, this partnership will further complement our strong leadership in the boys' apparel market and promote our continued interest in business expansion," commented Oscar Feldenkreis, CEO and President of PEI.

President of Six Lincoln Steven Arnold remarked, "We are extremely excited to add the Perry Ellis Boys Sportswear license to our brand portfolio. Perry Ellis is an iconic, modern brand with clear opportunities for growth in the boys' segment."

For more information about Perry Ellis International, Inc. and the company's entire portfolio of brands, please visit. www.PERY.com.

About Perry Ellis International

Perry Ellis International, Inc. is a leading designer, distributor and licensor of a broad line of high quality men's and women's apparel, accessories and fragrances. The company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses and men's and women's swimwear is available through all major levels of retail distribution. The company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin® by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist®, Jantzen® and Farah®. The company enhances its roster of brands by licensing trademarks from third parties, including: Nike® for swimwear, and Callaway®, PGA TOUR®, and Jack Nicklaus® for golf apparel and Guy Harvey® for performance fishing and resort wear. Additional information on the company is available at <http://www.pery.com>.

About Six Lincoln, LLC

Six Lincoln is a leading men's and children's apparel company. Founded by Steven Arnold, an industry executive with thirty-plus years of experience, the company grosses over \$100mm annually. They are sourced globally, the product of decade-long partnerships with established factories in India, China, Pakistan, and Bangladesh. Six Lincoln's specialized design process and close factory relationships are organized specifically to address the rapidly changing retail environment that increasingly emphasizes "fast-fashion". Some of the company's license partners include Original Penguin, Paper Denim & Cloth, English Laundry, and Alexander Julian. They also manufacture under the following private labels, Free Planet, Huntington Beach Club, Steve's Jeans, and Truth & Substance.

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 Primary Logo

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