

PERRY ELLIS INTERNATIONAL

Perry Ellis International, Inc. Extends License Agreement for Laundry by Shelli Segal and Laundry by Design

August 7, 2018

MIAMI, Aug. 07, 2018 (GLOBE NEWSWIRE) -- **Perry Ellis International, Inc. (PERY:Nasdaq)** announced today that it has extended the license for Laundry by Shelli Segal® and Laundry by Design® outerwear and has entered into a new license agreement for Laundry by Shelli Segal and Laundry by Design dresses with The Levy Group. The new dress collection will launch with the Spring 2019 collection.

A leader in fashion, Laundry by Shelli Segal has been setting trends and inspiring women for more than 25 years. Laundry balances just the right blend of red carpet glamour and West Coast chic that is iconic and universal in its appeal. Always feminine and vibrantly colorful, the brand is known for its unique use of embellishments and signature prints. The result is a distinctive collection with a contemporary aesthetic crafted to fit the lifestyle and sensibility of a modern woman who is stylish, smart, sexy, and not afraid to make an entrance. In addition to outerwear and dresses, the brand's current licensed categories includes fashion accessories, intimates, fragrance and home decor which positions Laundry by Shelli Segal as a true lifestyle brand.

"We look forward to extending our successful ten year relationship with The Levy Group to include the dress category and offering our loyal consumers the high quality design and fashion they have come to expect from Laundry by Shelli Segal as we build the brand to new heights," commented Oscar Feldenkreis, CEO and President of Perry Ellis International.

Donald Levy, CEO and President of The Levy Group commented: "We are delighted to deepen our partnership with Perry Ellis International. We intend to leverage our deep understanding of the Laundry outerwear consumer into the dress category as we work with Perry Ellis to increase Laundry by Shelli Segal's share of closet."

For more information about Perry Ellis International, Inc. and the company's entire portfolio of brands, please visit www.PERY.com.

About Perry Ellis International

Perry Ellis International, Inc. is a leading designer, distributor and licensor of a broad line of high quality men's and women's apparel, accessories and fragrances. The company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses and men's and women's swimwear is available through all major levels of retail distribution. The company, through its wholly owned subsidiaries, owns a portfolio of nationally and internationally recognized brands, including: Perry Ellis®, An Original Penguin® by Munsingwear®, Laundry by Shelli Segal®, Rafaella®, Cubavera®, Ben Hogan®, Savane®, Grand Slam®, John Henry®, Manhattan®, Axist®, Jantzen® and Farah®. The company enhances its roster of brands by licensing trademarks from third parties, including: Nike® for swimwear, and Callaway®, PGA TOUR®, and Jack Nicklaus® for golf apparel and Guy Harvey® for performance fishing and resort wear. Additional information on the company is available at <http://www.perry.com>.

About The Levy Group

Founded over 75 years ago and headquartered in New York City, The Levy Group is one of the world's largest and most innovative family owned apparel companies. The Levy Group designs, manufactures and distributes a diverse range of categories for men, women and children for their portfolio of both licensed and proprietary brands. The Levy Group's retail partners extend from luxury to mass market with an emphasis on the department store channel. It is our mission to design beautiful clothing that appeal to today's passionate and confident customer with distinctive craftsmanship, unique detailing and enduring value.

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